

3rd GAMOD  
 WORKSHOP ON GOVERNANCE AND MANAGEMENT OF DIGITALIZATION

#gamod20  
Online – November 2, 2020   
  
Chairpersons   
Laura GEORG SCHAFFNER – EM Strasbourg, France   
Michael HILB - University of Fribourg, Switzerland

PROGRAMME

Monday, November 2, 2020

|  |  |
| --- | --- |
| 09:00 - 09:10 | Login and Information |
| 09:10 – 09:35 | Welcome, Introduction and presentation of the participants –  Laura Georg Schaffner and Michael Hilb & Jérôme Chabanne-Rive (EIASM Executive Director) |
| 09:35 – 09:50 | Governance and management of digitalization – The Impact of the pandemic – Michael Hilb |
| 09:50 – 10:05 | Publishing your research in the Journal of Management and Governance - Lino Cinquini |
| 10:05 – 10:30 | THE EFFECT OF THE USE OF DATA ANALYTICS AND INTERNAL AUDIT ACTIVITIES ON PERCEIVED INTERNAL AUDIT QUALITY  BETTI, NATHANAEL - STEVEN DESIMONE, JOY GRAY, INGRID PONCIN |
| 10:30 – 10:55 | HOW TO APPRENHEND THE PROBLEMATIC OF A HUMAN-CENTRIC INFORMATION SECURITY?  DURIEUX, CHARLOTTE - A. EJZYN - A. ROUSSEAU |
| 10:55 – 11:10 | Break |
| 11:10 – 11:35 | THE DIGITAL TRANSFORMATION OF SOCIAL HOUSING: A DYSTOPIAN TRAJECTORY OF A NANTES SOCIAL LANDLORD  GHERARDI, ANTOINE |
| 11:35 – 12:00 | FAMILY GOVERNANCE SPIRAL  ZAMBERK, VANESSA |
| 12:00 – 12:45 | Lunch break |
| 12:45 – 13:10 | DOES CORPORATE GOVERNANCE BENEFIT FROM THE ARTIFICIAL INTELLIGENCE? REVIEW OF THE RECENT STUDIES  IVANINSKIY, ILYA - IRINA IVASHKOVSKAYA |
| 13:10 – 13:35 | CHIEF DIGITAL OFFICERS – THE STATE OF THE ART AND THE ROAD AHEAD  KESSEL, LENA - LORENZ GRAF-VLACHY |
| 13:35 – 13:50 | Break |
| 13:50 – 14:15 | THE IMPACT OF DIGITAL TECHNOLOGIES ON BOARD MEMBER’S DECISION MAKING IN PRIVATE EUROPEAN COMPANIES.  OLIVEIRA, FABIO |
| 14:15 – 14:40 | MANAGERIAL CHALLENGES IN DESIGNING AN IT SERVICE CATALOGUE  SCHORR, FRANZISKA |
| 14:40 – 14:50 | Break |
| 14:50 – 15:15 | WHERE GOES THE FUTURE OF CLOUD COMPUTING? THEORETICAL AND CONCEPTUAL PERSPECTIVES ON THE SOCIAL DILEMMAS OF THE LATE EMAIL  TAIFI, NOUHA |
| 15:15 – 15:40 | DIGITAL OWNERSHIP STRATEGIES: FROM CORPORATE GOVERNANCE TO ORGANISATIONAL GOVERNANCE  WAHL, MIKE FRANZ |
| 15:40 – 15:50 | Break |
| 15:50 – 16:05 | HOW TO REACH AND INFLUENCE BOTH USERS AND NON-USERS OF INTERNAL SOCIAL MEDIA TECHNOLOGIES WERLING KRISTEN – MICHAELA MAIER |
| 16:05 – 16:20 | IMPORTANCE OF THE DIGITAL TRANSFORMATION FOR SMES: STUDY OF THE STRATEGIC INFLUENCE INDUCED BY THE ADVANCED 5G NETWORKING AND ITS PERCEPTION IN CASTILLA-LA MANCHA  GRIEVA, OLGA - FÁTIMA GUADAMILLAS GÓMEZ |
| 16:20 – 17:00 | Conclusions and lessons learned – Laura Georg Schaffner and Michael Hilb |